ROCKHAMPTON'S

fitzio food boul

SECURE YOUR NEXT IRRIGATION DEVELOPMENT IN QUEENSLAND'S **MOST RELIABLE** AND **LARGEST** WATER CATCHMENT

A COLLABORATION







sunwater





260,000 Central Queensland population



2011-2021



agricultural and

food manufacturing





Access to our industrial precincts through developed supply chain infrastructure



Flight to Brisbane from Rockhampton's internationally capable airport

ROCKHAMPTON'S

irrigation strengths



45,000 Hectares of

suitable land for irrigation



165,000 Megalitres of supplemented

water



46,000 Megalitres of unsupplemented water

East Coast's largest and most reliable catchment

260,000 Central Queensland

86,000
Rockhampton population

5,900GL

(gigalitres) annual flow 12 Sydney Harbours a catchment

more than

twice

the size of

Tasmania

WATER DEVELOPMENT

enabling the food bowl

THE FITZROY BASIN is Australia's second largest water catchment after the Murray-Darling Basin. The Fitzroy Basin is a large, diverse and productive region stretching from the Great Dividing Range to the Great Barrier Reef and covers 156,000 square kilometres. The Fitzroy River is the largest river on the eastern seaboard with an estimated annual water discharge of 5,900 gigalitres.

Activity within the Basin contributes several billion dollars annually to the Australian economy. In the Fitzroy region, approximately 81% of the land area is used for Agriculture, of which 74% is used for grazing and 21% is utilised for broadacre cropping.

The Fitzroy Food Bowl is a key catchment within the Fitzroy Basin and includes the regional hub of Rockhampton, measuring 250km along the Fitzroy River with 45,000 hectares of suitable land for irrigation.

NOW

OEden Bann Weir

• Fitzroy Barrage (Urban water)

LATE 2023

 Rookwood Weir (72,000ML) construction completed



• Raising of Eden Bann Weir (EIS Approved)



ROOKWOOD WEIR

86,000ML [YIELD AT FULL SUPPLY]

37,500ML [AGRI ALLOCATION]

\$1,500 [AVG ESTIMATED PRICE]

84% REI IABII ITY **FITZROY BARRAGE**

51,000ML[YIELD AT FULL SUPPLY]

11,610ML [AGRI ALLOCATION]

\$1,660 [AVG ESTIMATED PRICE]

82%-88% RELIABILITY

EDEN BANN WEIR

28,612ML [YIELD AT FULL SUPPLY]

3,101ML [AGRI ALLOCATION]

\$2,000[BASED ON AVERAGE ESTIMATED PRICE FROM TRADES COMPLETED IN CENTRAL QUEENSLAND **EDEN BANN** [RAISED]

63,000ML [YIELD AT FULL SUPPLY]

31,500ML [AGRI ALLOCATION]

\$2,000[BASED ON AVERAGE ESTIMATED PRICE FROM TRADES COMPLETED IN CENTRAL QUEENSLAND] **UNSUPPL-EMENTED**

46,000ML
[YIELD AT FULL SUPPLY]

46,000ML [AGRI ALLOCATION]

\$358

of suitable land and soils for irrigated agriculture.

. [AVG ESTIMATED PRICE]

BASED ON SEASONAL FLOWS Increased access to highly reliable bulk water will unlock the underutilised and highly productive 45,000ha of land located along the Fitzroy River.

FITZROY FOOD BOWL

agricultural opportunities

Currently, the Fitzroy Region produces 13% of Queensland's \$13B annual value of agricultural production focusing on beef, cropping and horticulture.

With the development of water infrastructure in the Fitzroy Food Bowl, the Rockhampton Region Economic Development Strategy has identified that irrigated agriculture alone has the potential to add an extra \$280M of annual value to local agricultural production.



LYCHEE

\$41.9M

\$10.25B [INTERNATIONAL]



MACADAMIA

\$321.41M

\$2.22B [INTERNATIONAL]



AVOCADO

\$363.81M

\$27.54B [INTERNATIONAL]



MANGO

\$217.91M

\$92.6B



MANDARIN

\$333.51M

\$62.88B



COTTON

\$1.8B

\$58.97B

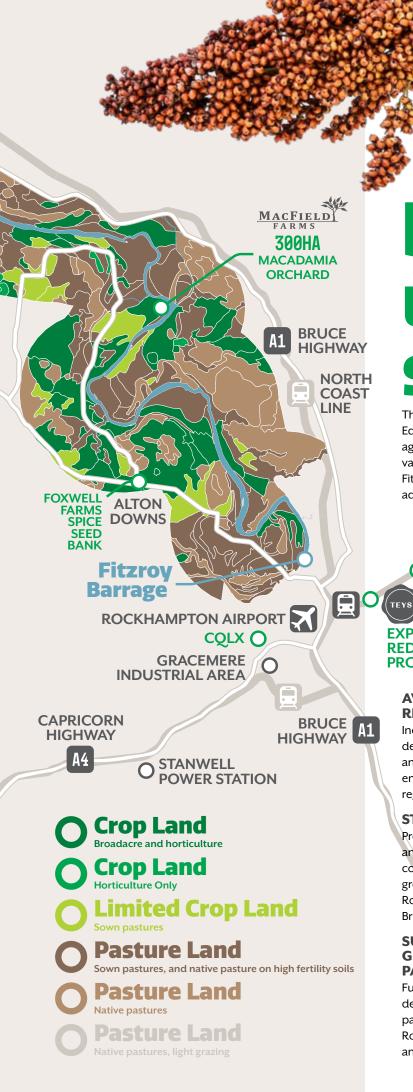


GRAINS

\$44.1M

\$2,035.3B





building upon success

The completion of Rookwood Weir and the proposed future Eden Bann expansion will underpin increased high value agricultural production, including horticulture, and encourage value-added industries to consider the Fitzroy Food Bowl. The Fitzroy Food Bowl region presents a number of comparative advantages to other regions:





EXPANDING RED MEAT PROCESSING

AVAILABILITY OF RELIABLE WATER

Increased water infrastructure development with high and medium security water entitlements in an emerging region and market.

STRATEGIC LOCATION

Proximity to domestic and export markets with connection to strong growth markets from the Rockhampton, Townsville and Brisbane transport links.

SUPPORTIVE GOVERNMENT AND PARTNERS

Further agricultural and water development supported by partners, such as Advance Rockhampton, DAF, CRCNA, and others.

DEVELOPED SUPPLY CHAINS

Access to established road, rail, sea and air export infrastructure. A number of established industrial areas such as the local Gracemere Industrial Area (GIA) -100,000m².

FITZROY FOOD BOWL PROJECTS

As a result of these advantages the following developments are in progression:

- 1,000,000 Macadamia trees being planted
- An organic fertiliser factory being constructed
- Expansion of lychee orchards
- Expansion of pulse and legume cropping
- Spice cropping and spice seed banks
- 36,500 head cattle feedlot being constructed

INVESTMENT ENABLING MECHANISMS

THE NORTHERN AUSTRALIA INFRASTRUCTURE FACILITY

Finance and equity investments

DEPARTMENT OF FOREIGN AFFAIRS AND TRADE

International investment and trade

ADVANCE QUEENSLAND

Grants and innovation advice

QUEENSLAND RURAL INDUSTRY DEVELOPMENT AUTHORITY

Finance and grants

ROCKHAMPTON MANUFACTURING HUB

Business development programs and grants

ADVANCE ROCKHAMPTON

Lead Economic Development Agency for the Rockhampton Region. What can we do for you?

- Facilitate investment including access to relevant data holds such as GIS mapping
- Organising field trips to potential sites and bulk water assets
- Organise meetings with Council infrastructure planners
- Organise meetings with the Council owned Rockhampton Airport management to discuss airfreight logistics
- Organise pre-lodgement meetings with Council's planning departments
- Organise direct contact with Sunwater and Fitzroy River Water
- Organise contact with relevant State Government agencies
- Organise contact with employment agencies



Speak to Wade and the Advance Rockhampton team +61 7 4936 8282 | wade.clark@rrc.qld.gov.au advancerockhampton.com.au advancerockhampton@rrc.qld.gov.au

DEPARTMENT OF PRIMARY INDUSTRIES



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Centres Program





