



The views and opinions expressed during this event are those of the individual and do not necessarily reflect the official position or policy of Rockhampton Regional Council.

Information provided during this event is of a general nature only and should not be construed as professional, legal or financial advice.



Jackson Powell


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Advance Rockhampton | Rockhampton Regional Council



Economic Development,
Tourism, Events
& Marketing

What is Advance Rockhampton?

Advance Rockhampton's economic development team is your conduit to Rockhampton Regional Council, industry and the broader business community.



Future jobs and
investment
attraction




Infrastructure
for future
growth



Regional
promotion and
major events



Regional
collaboration
and
partnerships



Talent retention
and attraction



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Small Businesses in Rockhampton

5,450 +

The number of small businesses in the Rockhampton Region

97%

Of local businesses are considered 'small'

Key Industries for small businesses

Construction

Agriculture, forestry and fishing

Real estate

Transport and Warehousing

Healthcare



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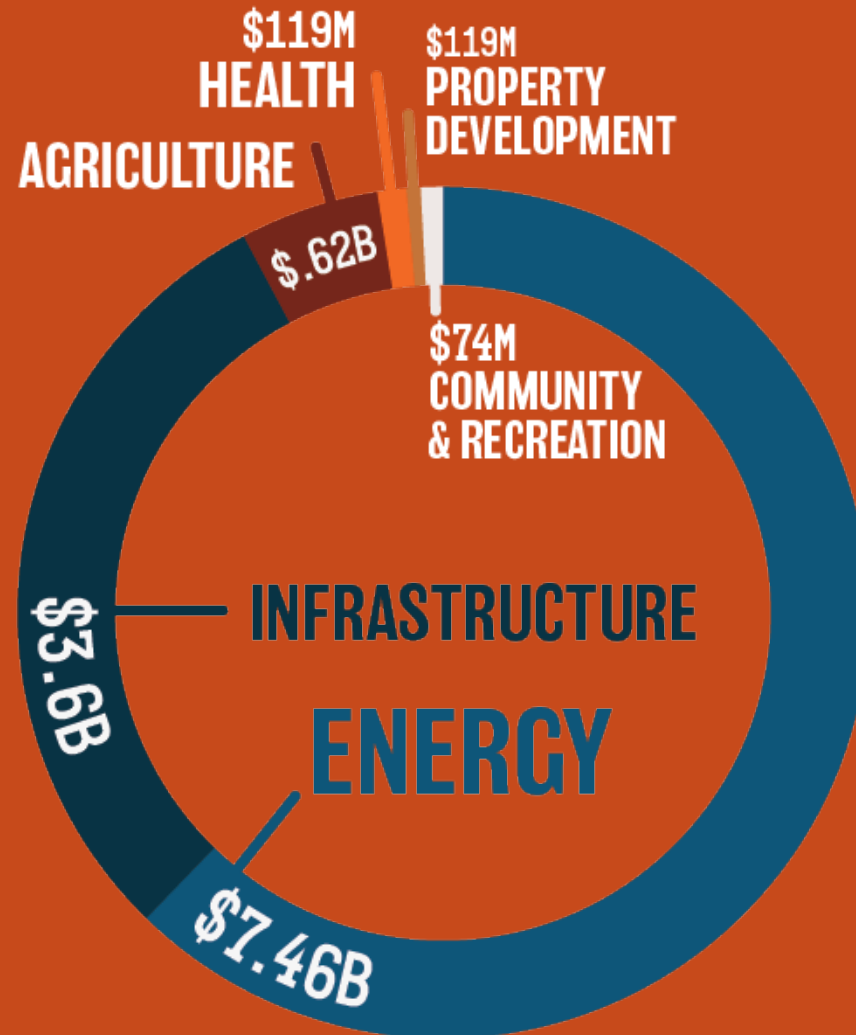
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Where are our future opportunities?



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Major Projects Pipeline



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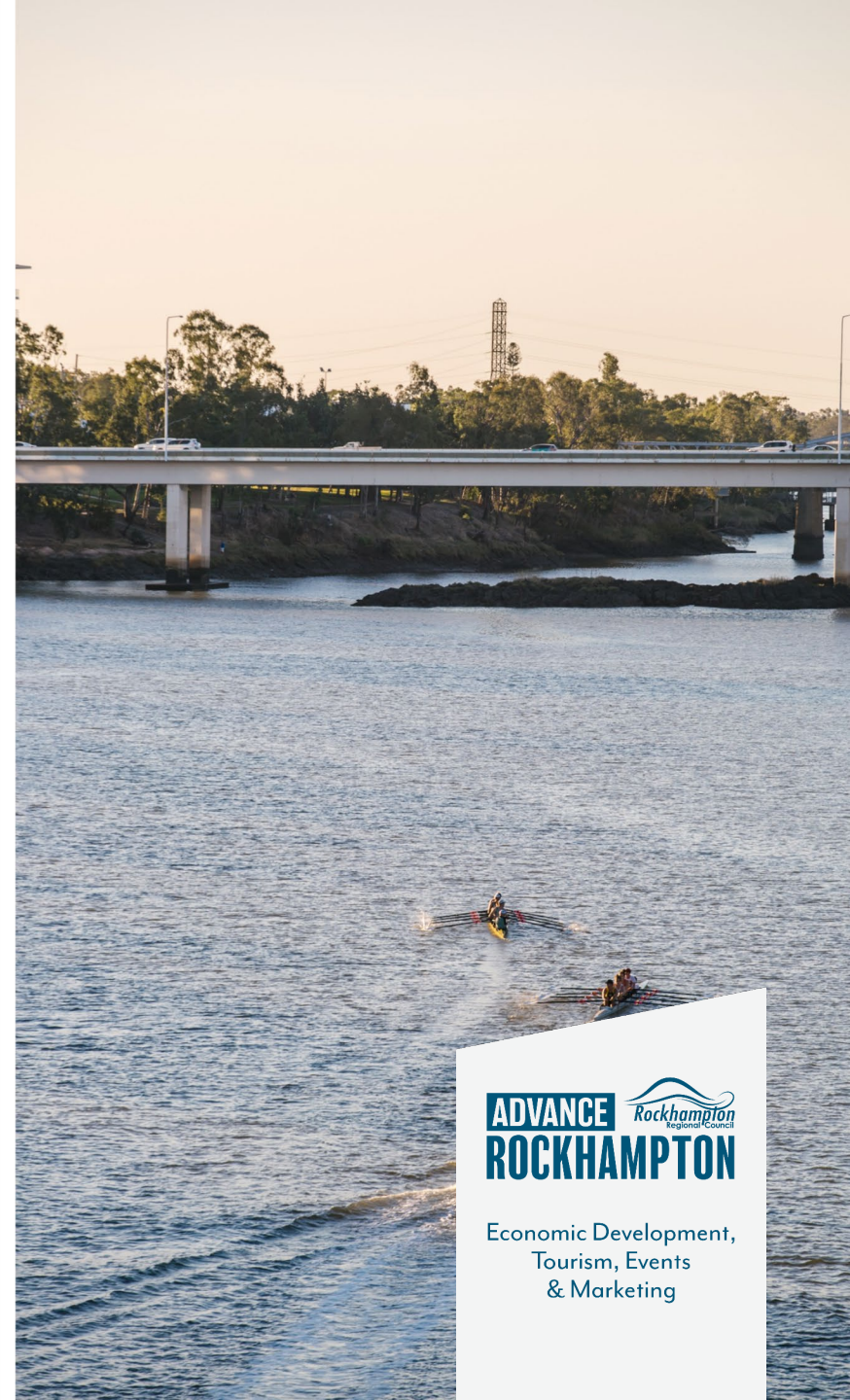
Major Events and Brisbane 2032

MAJOR EVENTS

Advance Rockhampton's major events draw in 150,000 visitors each year

BRISBANE 2032

Now is the time to start planning



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Agriculture

FITZROY FOOD BOWL

Water allocations and land are available in the Fitzroy Food Bowl around Gogango

SOUTH YAAMBA IRRIGATION DEVELOPMENT

Work is underway on a business case for the South Yaamba Irrigation Development



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Housing

DRIVEN BY POPULATION GROWTH

Rockhampton's population is forecast to grow by 16.18% by 2041
(Forecast ID)

WE NEED TO BUILD OUR WORKFORCE

9,000+ new jobs are expected by 2028

Healthcare, education, construction and resources are key industries



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live
Rockhampton

How can we help?

FUNDING PROGRAMS

Prosperous Precincts Grant Program

BUSINESS AND INDUSTRY ENGAGEMENTS

Digital workshops

Industry engagements

Careers expos

PRECINCT IMPROVEMENTS

Dedicated CBD and Mount Morgan portfolio leads

HIGHLIGHTING OPPORTUNITIES

Tenders

Grants



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Economic Development Survey

[Advancerockhampton.com.au/survey](https://advancerockhampton.com.au/survey)



Advance Rockhampton Economic Development Survey 2025

Confidence

* 1. Thinking of the next 12 months, how are you feeling about the overall local economy?

(Please select one)

- ☐ Very Worried
- ☐ Worried
- ☐ Neither Worried nor Confident
- ☐ Confident
- ☐ Very confident
- ☐ Unsure

* 2. How satisfied are you with the economic direction of the Rockhampton Region?

(Please select one)

- ☐ Very Unsatisfied
- ☐ Unsatisfied
- ☐ Neither Unsatisfied nor Satisfied
- ☐ Satisfied



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Online Expo Hub

[Advancerockhampton.com.au/expohub](https://advancerockhampton.com.au/expohub)

SMALL BUSINESS EXPO HUB



YOUR COMPANION TO ADVANCE ROCKHAMPTON'S SMALL BUSINESS EXPO

Welcome to the Small Business Expo Hub—where you'll find resources, presentations and contact information from Advance Rockhampton's 2025 Small Business Expo.

This free platform is tailored to Rockhampton Region businesses and offers general advice relating to finance, staffing, law, property, business planning and everything you need to help start or grow your small business.

[EXPLORE THE INTERACTIVE VIRTUAL EXPO](#)

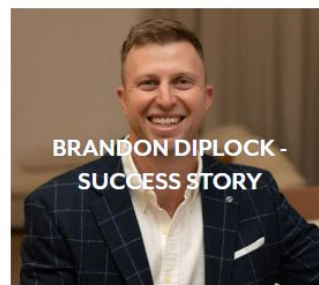
PRESENTATIONS & TRAINING RESOURCES



DOMINIQUE LAMB -
QUEENSLAND SMALL
BUSINESS
COMMISSIONER



WAYNE GRAHAM -
BENEFITS OF BUSINESS
PLANNING



BRANDON DIPLOCK -
SUCCESS STORY



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Your connection to Council

Chat to our team of passionate professionals

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