

INVEST ROCKHAMPTON

AGRIBUSINESS - BEEF

Rockhampton, located in Central Queensland, has all the right settings for agribusiness – subtropical climate, 6560 square kilometres of land, 300 days of sunshine per year, the largest river catchment on the eastern seaboard of Australia, an international capable airport and a large population centre.

Rockhampton is affectionately known as the Beef Capital of Australia due to it being the largest cattle producing area in the nation, with a beef herd of over 3 million head across the greater Rockhampton Region.

Rockhampton's beef industry is seeing major advancements through State and Federal funding to deliver transport and logistics improvements, water infrastructure development, and enhanced airport services.

The region is home to two abattoirs processing 28% of the State's cattle, and boasts one of Australia's major livestock selling centres – Gracemere's Central Queensland Livestock Exchange (CQLX).

TRANSPORT IMPROVEMENTS

- › Over \$1.5 billion committed for various road infrastructure upgrades including: Rockhampton Ring Road, Rockhampton Northern Access Upgrade, Capricorn Highway duplication process and various State and local rural road upgrades.

WATER INFRASTRUCTURE

- › \$352 million committed for the construction of Rookwood Weir, to deliver 37,500 megalitres of new water for local agriculture.
- › Eden Bann Weir has conditional approvals to proceed.

ROCKHAMPTON AIRPORT

- › International flight capabilities
- › Runway capability – up to A380, B747 and Antonov class
- › Masterplans developed for Agriculture Hub facilities
- › Owned and operated by Rockhampton Regional Council

INVESTMENT OPPORTUNITIES

- › Development and operation of cattle feedlots
- › Development and operation of boutique abattoirs servicing high end and Asian markets
- › Development of value adding services such as high pressure processing and food manufacturing
- › Advanced reproductive technology services
- › Smart Farms Technology including delivery of on-farm tech and consultancy services



Contact Advance Rockhampton to discuss these opportunities.

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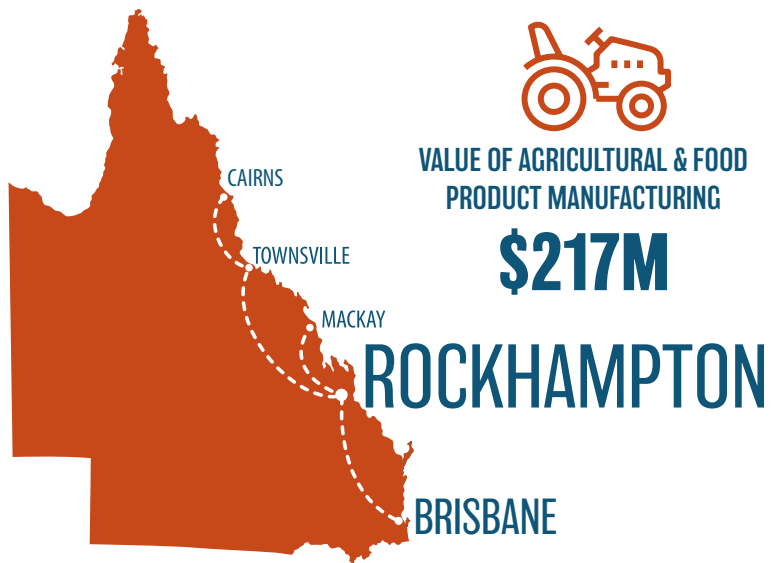
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ADVANCE
Rockhampton

Rockhampton Regional
Council's Economic
Development, Tourism,
Events and Marketing Unit.

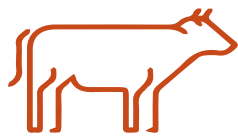
ROCKHAMPTON FAST FACTS

Rockhampton is recognised globally as the economic powerhouse of regional Queensland. It is home to a critical mass of residents, high quality services and facilities. Rockhampton has a dynamic and prosperous economy driven by entrepreneurial and innovative businesses, strategic investment and international exports.



BEEF CAPITAL OF AUSTRALIA

Australia's largest cattle producing region with over 3 million head of cattle in the Fitzroy Basin.¹



QLD'S LARGEST LIVESTOCK EXCHANGE

CQLX is one of the major selling centres and best stud selling facilities in the country.



150+ YEARS EXPERIENCE IN BEEF

Over 150 years' experience in the beef industry with a mature beef supply chain.



SIGNIFICANT SALT PRODUCER FOR QLD

Queensland's most significant sea salt producer for domestic and international markets.



INTERNATIONALLY RECOGNISED BEEF EXPO

Rockhampton is host to Beef Australia – the Southern Hemisphere's largest cattle exhibition attracting national and international visitors.



KEY WATER INFRASTRUCTURE

Largest river catchment on the east coast of Australia with an annual average discharge of 5,900 gigalitres of water.



300 DAYS OF SUNSHINE A YEAR

Air freight services less likely to be affected by inconsistent or inclement weather, with temperatures ranging from 22°C to 32°C in summer and 9°C to 23°C in winter.



ACCESSIBILITY AND LIVEABILITY

Rockhampton is connected to key Queensland cities by air, road and rail, with affordable living options and big city services that creates a liveable regional town with country charm.

¹Source: Meat Livestock Australia (MLA) - Cattle numbers as at June 2018.