

ADVANCEROCKHAMPTON.COM.AU

INVEST ROCKHAMPTON

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ADVANCE
ROCKHAMPTON

Rockhampton
Regional Council

Economic Development,
Tourism, Events & Marketing



Rockhampton Population

86,000



Central Queensland Population

260,000



2019 Economic Value

\$5.12B



Value of Agricultural & Food
Product Manufacturing

\$217M



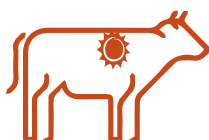
Added value of Tourism,
Hospitality & Retail

\$370M



Passengers through
Rockhampton Airport annually

600,000



Beef Capital of Australia & host
to world recognised Beef Expo



Service Hub for Trade,
Mining & Investment



1 hour flight from Brisbane &
200 passenger flights a week



ALL ROADS LEAD TO ROCKHAMPTON

Rockhampton is recognised globally as the economic powerhouse of regional Queensland. It is home to a critical mass of residents, high quality services and facilities. Rockhampton has a dynamic and prosperous economy driven by entrepreneurial and innovative businesses, strategic investment and international exports.

KEY COMPETITIVE ADVANTAGES

- › **CQ HUB** for mining, agriculture, health, education, transport and logistics
- › **GALILEE AND BOWEN BASIN** mining and construction workforce base
- › **BEEF CAPITAL** of Australia and host to a world recognised Beef Expo
- › **LARGEST RIVER** catchment on the east coast of Australia, the mighty Fitzroy
- › **DEFENCE** Australia's largest designated military training area at Shoalwater Bay
- › **EDUCATION** home to Queensland's only dual sector university and acclaimed schools
- › **HEALTH** medical service industry leader

KEY CAPABILITY AREAS

RESOURCES

Offering a comprehensive supply chain network and home to a diverse transport and logistics base, Rockhampton is the ideal resources hub with direct aviation, rail and road networks to Queensland's largest coal basins.

GAS & COAL

Location is key and Rockhampton is right on the door step of world-class coal and gas deposits in the Bowen, Galilee and Surat Basins. The region is well positioned to provide goods and services to the resources and mining industries.

ENERGY

Stanwell Power Station, located 22km west of Rockhampton, is a highly-automated power station recognised as one of the most efficient and economic coal-fired power stations in Australia. With the capacity to generate more than 4000 megawatts, it is the largest power generator in Queensland.

OPPORTUNITIES

- › Construction training and workforce
- › Plant and equipment supply
- › Fabrication and manufacturing
- › Renewable energy research and investment





AGRIBUSINESS

Rockhampton is the Beef Capital of Australia with numerous large scale water and road infrastructure projects moving ahead this will leverage further agricultural and food manufacturing opportunities for the Region.

The focus of this infrastructure investment is to better utilise the largest river catchment on the eastern seaboard of Australia. The Fitzroy River flows through Rockhampton with an average annual discharge of 5,900 gigalitres.

WATER

Construction of the Rookwood Weir along with critical road infrastructure will build upon existing water storage to meet future demand and improve water security. Further weir development through the lower Fitzroy River Infrastructure Project at Eden Bann has also received approval.

BEEF

Affectionately known as the Beef Capital of Australia, Rockhampton is the largest cattle producing area in the nation, with a beef herd of approximately 3 million head across the greater Rockhampton Region. The region is also home to two abattoirs processing 28% of the state's cattle, and a livestock exchange at Gracemere's Central Queensland Livestock Exchange (CQLX).

HORTICULTURE

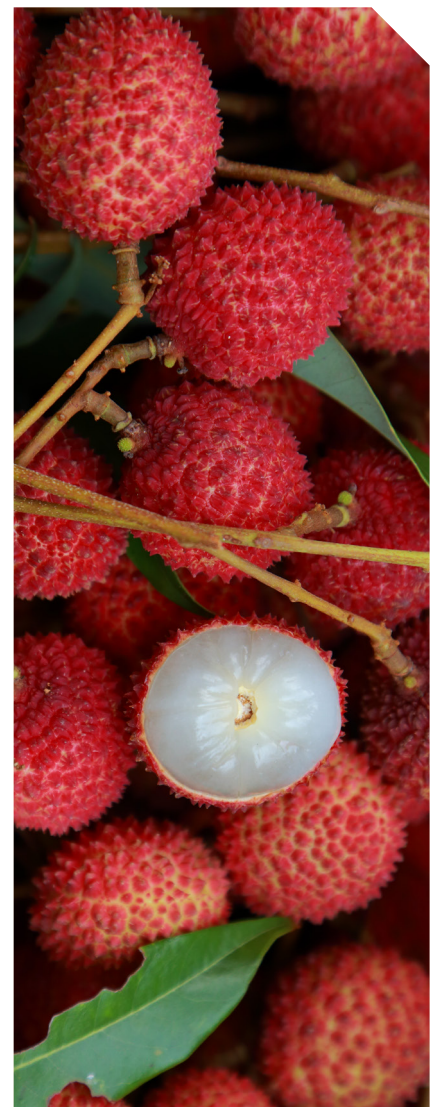
Due to its abundant land and reliable water sources along with a subtropical climate and good quality soils, the Fitzroy Agriculture Corridor grows macadamias, mangoes, avocados and lychees. With increased water capacity from the construction of Rookwood Weir there will be significant opportunities to expand horticulture in the Rockhampton Region.

AQUACULTURE

More than just the Beef Capital, Rockhampton has the largest designated aquaculture development areas in Queensland. More than 3,500 HA of land has been identified by the State Government for the development of large scale pond or tank-based aquaculture systems.

OPPORTUNITIES

- › Investment in beef industry and value adding services
- › Large scale horticulture and processing
- › Food manufacturing
- › Aquaculture development





TRANSPORT & LOGISTICS

Linking Central Queensland's goods and services to the nation and beyond, Rockhampton connects Queensland by road and rail, which further cements the region as the gateway to Northern Australia.

The development of the \$1 billion Rockhampton Ring Road will provide a western link of the Bruce Highway connecting the Capricorn Highway, Gracemere and Parkhurst industrial areas to the Rockhampton Airport improving connectivity, efficiency and opportunity.

GRACEMERE & PARKHURST INDUSTRIAL AREAS

Dedicated large industrial precincts located adjacent to major highways, Gracemere and Parkhurst industrial areas have been established to cater for growing demand for light, medium and heavy industry opportunities.

ROCKHAMPTON AIRPORT

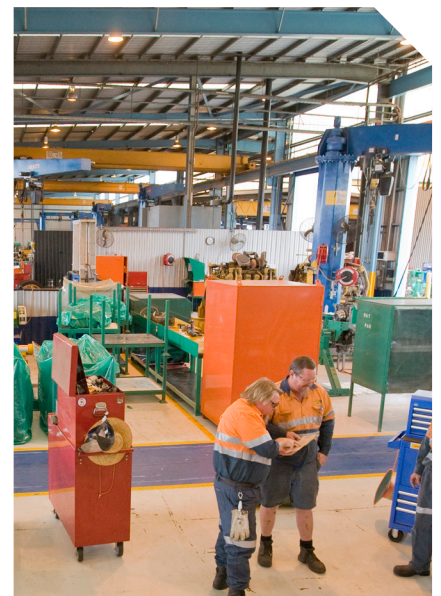
With direct aviation links and international capacity, the Rockhampton Airport has an abundance of development opportunities to support the growth of the resources, agribusiness and tourism sectors.

PORT ALMA

Only 62km south-east of Rockhampton, Port Alma has three wharf facilities with two berths suitable for general cargo with the third dedicated to tallow and fuel cargoes. The Port also has the capacity to transport special cargo such as explosives.

OPPORTUNITIES

- › Medium and heavy industrial developments
- › Logistical warehouses
- › Transportation for heavy rig and equipment supply



EDUCATION & TRAINING

Rockhampton boasts world class education facilities and is highly regarded for the depth and diversity of teaching, research, vocational education and training activities.

The education environment within the region has 55 child care and early learning operations, 18 private schools, 22 state primary, four state high schools and CQUniversity – Queensland's only dual sector university.

SCHOOLS

Offering rich and diverse prospectuses and high quality teaching, Rockhampton offers a range of private and state schools in the region, with a number of nationally recognised private schools providing boarding facilities in support of rural families within the state.

HIGHER EDUCATION

CQUniversity has been ranked amongst the best in the world for their teaching and learning, and is well regarded as the nation's most inclusive and engaged university. Offering accessible and flexible learning across a broad range of courses delivered on campus and online there is something for everyone regardless of location or background.

OPPORTUNITIES

- › Domestic and international accommodation in the CBD
- › Research collaborations
- › Investment into child care and early learning



HEALTH

Offering well established health facilities, specialists and allied health professionals, the Rockhampton Region is considered one of regional Queensland's leading health service providers.

HOSPITAL SERVICES

The Rockhampton Hospital is the largest Central Queensland hospital and the main referral hub for the region. Two leading private hospitals offering specialised medical services are also located in Rockhampton.

SPECIALISTS

Rockhampton Region's health services provide a range of specialists for the health and well-being of our region including Gastroenterology, Paediatrics, Obstetrics, Gynaecology, Cardiology, Ophthalmology and Oncology.

GENERAL FACILITIES & ALLIED HEALTH

There are more than 25 medical centres across the region offering a mix of bulk billing and private doctors. Combined with expert allied health services is a wide range of professional services available including Physiotherapy, Podiatry, Speech Pathology, Psychiatry, Nutrition and Dietetics.

OPPORTUNITIES

- › Aged care facilities
- › Specialist health facilities
- › National Disability Insurance Scheme (NDIS)
- › Accommodation provider for rural patients and visitors



READY TO DISCUSS THE OPPORTUNITIES?

Contact the Advance Rockhampton Team
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